

Launch
of
Hout Bay Community
Improvement Association

30 November 2017



Agenda



- Vision
- Current situation and what should be improved
- Desired state for safety in Hout Bay – a holistic approach
- How to get to the desired state – the plan
- How to finance the realisation of the plan
- Benefits for the residents to participate

Vision



“Our Vision is to make Hout Bay a safe place to live, where residents feel protected, but where criminals live in fear.”

- Security stability benefits all of us:
 - Creates a better living environment for all
 - Encourages investment
 - Increases property value
 - Boosts tourism
 - Creates jobs

HBCIA Mission



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- *Our Mission is to raise sufficient funding from the community to be able to implement a major significant plan to achieve the vision, using existing partners, and do this in a long-term sustainable fashion.*

Plan Objectives & Goals

- Long-term sustainable recurring funding model
- Intelligent Threat Detection using Cameras, Analytics, LPR, Ground Movement Sensors, Facial recognition etc...
- 4-6 Special Response Teams 24/7/365 (2 people per vehicle)
- Watchcon "JOC" with Tactical Controllers and real-time position maps
- Secure Communication Network e.g. Radio, Phone Apps etc.
- Social Crime Prevention : Social Services, Beautification, Employment etc...
- Emergency Medical Services (EMS) / First Aid Responders
- Legal and prosecution support and efficiency
- All security services and our partners working together in a single coordinated manner

Current Situation

- Various organisations
 - HBNW
 - Volunteer organisation, largely sponsored by Fidelity ADT
 - CCP
 - JJ, Adam, providing response services with limited resources
 - Area and Estate safety plans
 - Security Service Providers e.g. Fidelity/DeepBlue/Coastal etc



License Plate Recognition
x 2 in Hout Bay + more
planned



Radio Network



1100 calls
per month

- What is the effect ?
 - Everyone does their best and we have some successes
 - Various activities ongoing – not coordinated, some times overlapping
 - Limited resources means Response teams are often reactive based after damage already done

What needs to change to become more effective “biggest bang for the buck”

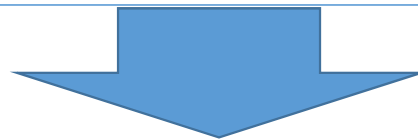


- Desired state
 - Response teams become proactive based on good intelligence (example)
 - Well coordinated activities to ensure effectiveness

- What needs to be done to reach desired state
 - Increase Resources: Responders, Tactical Controllers, Managers, Equipment
 - Central Command & Control
 - Part-time Volunteers -> Full-time Professionals

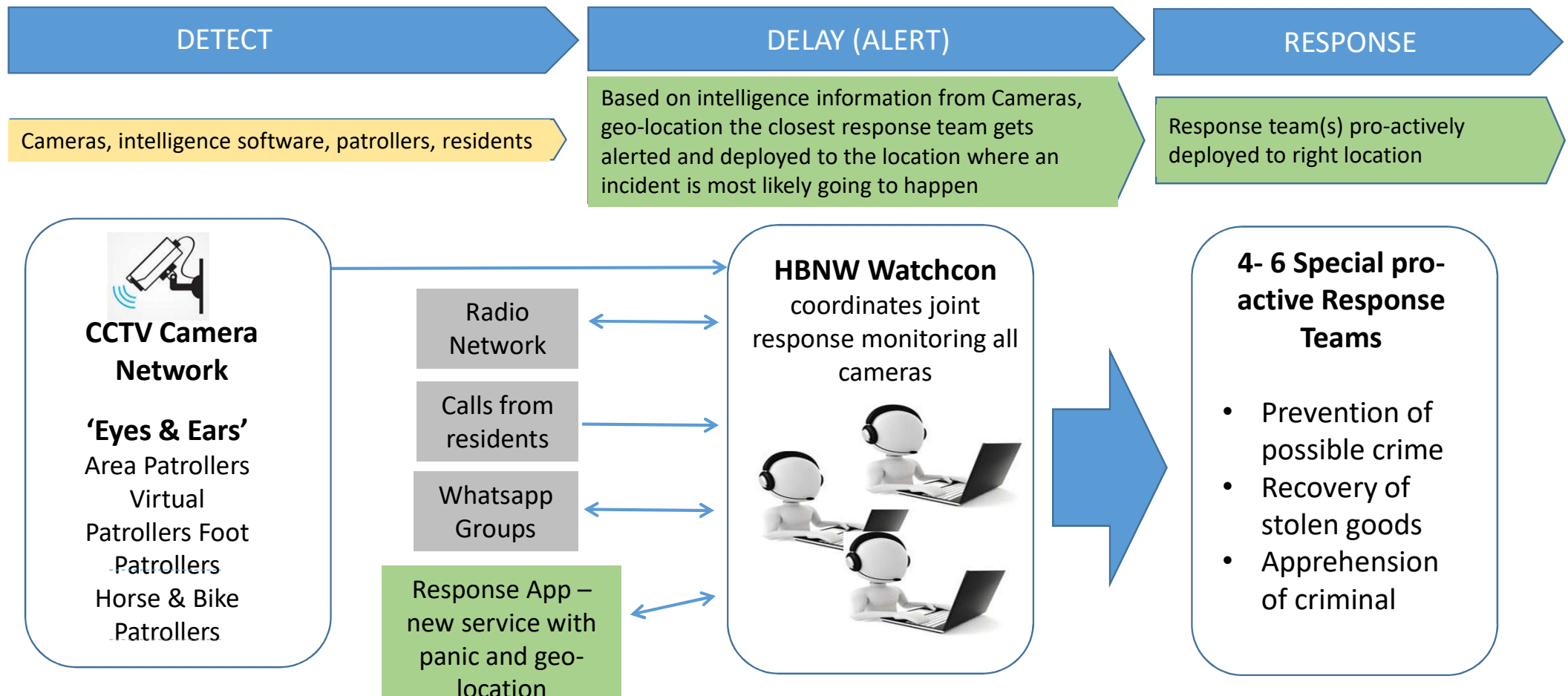
Goal

Create an end-to-end security chain to provide intelligence for the fastest and high quality pro-active response with the help of professionals

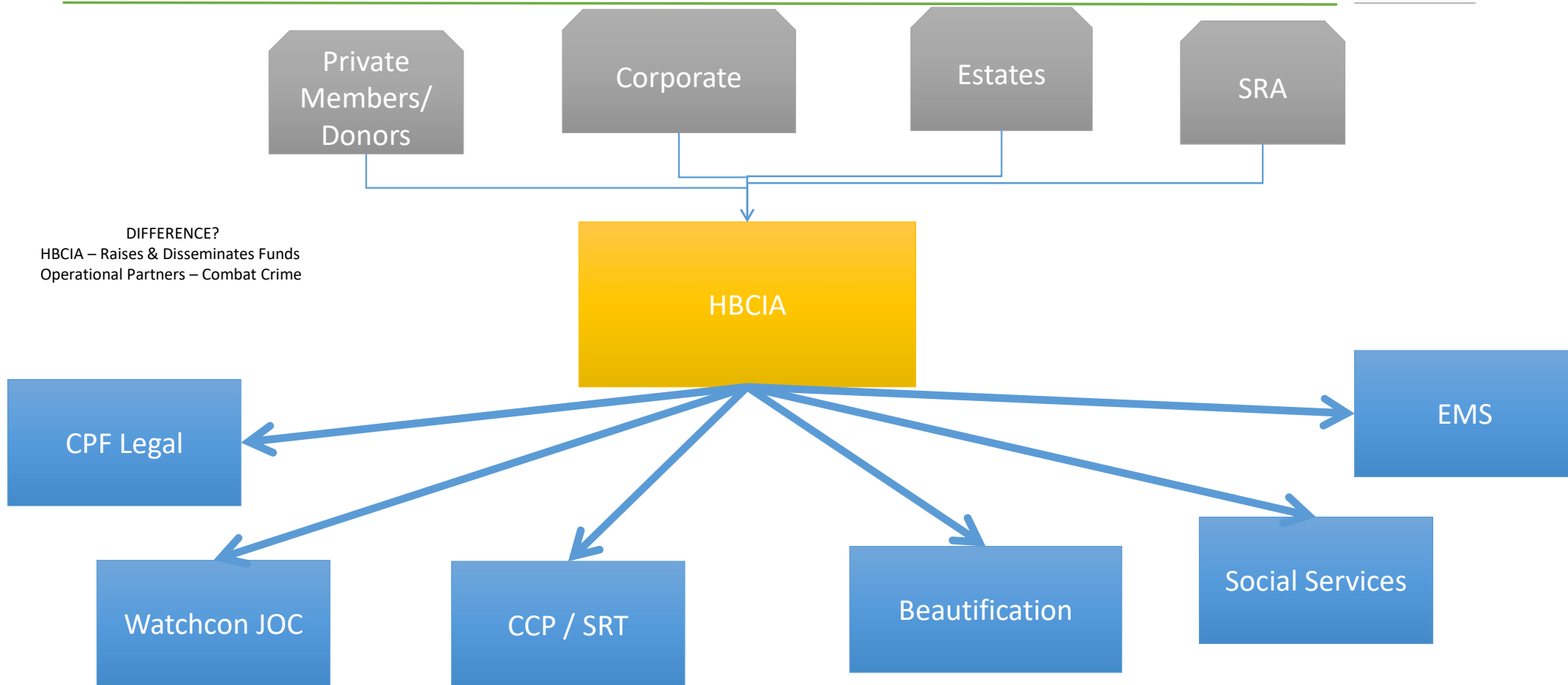


A holistic and integrated Safety and Security Plan which covers the entire Safety chain

What is included in the plan – Entire safety chain from detect to response



What is included in the Plan – Holistic Approach

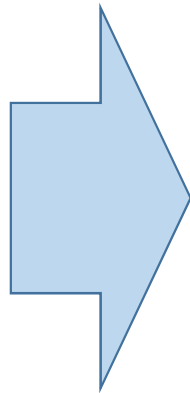


HBCIA will be the organisation to manage the realisation of the plan



HBCIA

Your Voice. Your Community. Your Safety.



- Be the umbrella organization that empowers and equips all crime-fighting organizations in Hout Bay.
- Help co-ordinate and optimise crime-fighting efforts between all community resources.
- Garner majority community support on an ongoing and continuous basis.
- Receive long-term sustainable funding through special rates via special rate areas where possible (SRA's or CID's)
- Fundraise exponentially to ensure crime fighting organizations have sufficient resources to operate effectively.
- Provide governance and accountability of funds raised and budgets spent.

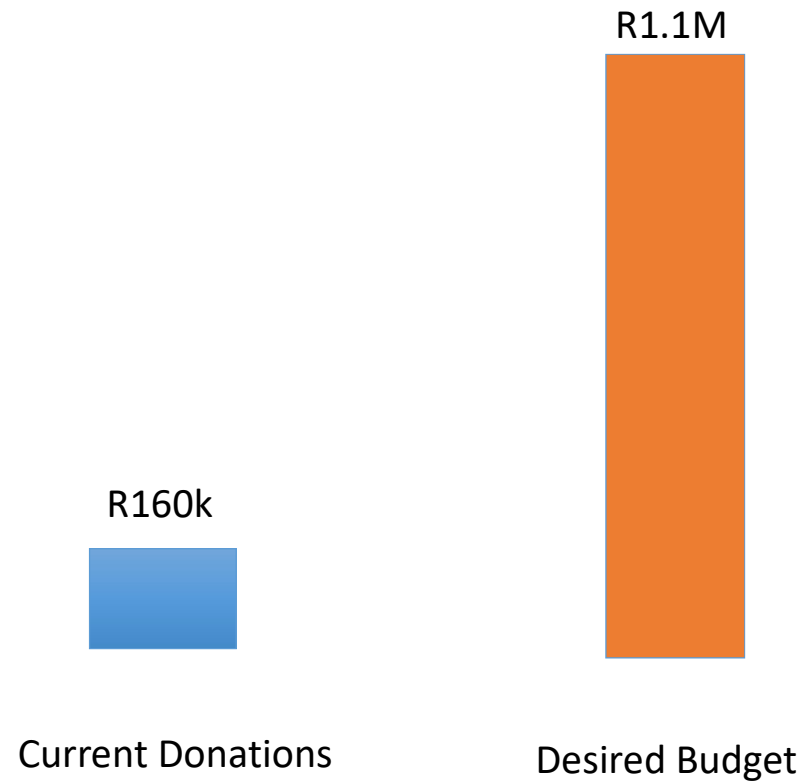


HOUT BAY
NEIGHBOURHOOD
WATCH CON



... others

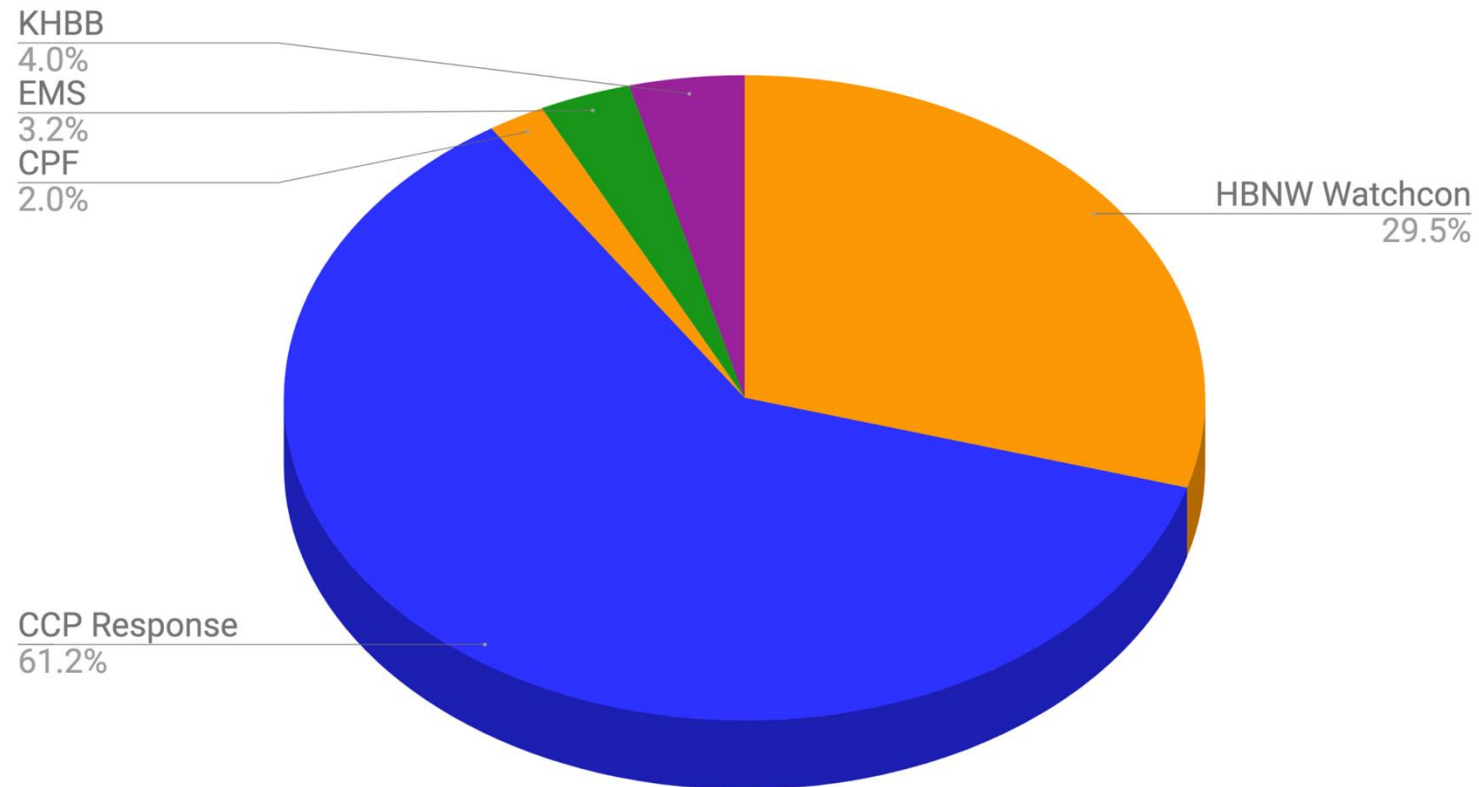
Current vs Desired Funding Levels



Budget Breakdown by Partner



Monthly Expense Breakdown by Partner



Budget Milestones



R50,000

- Watchcon Upgrades
- Professional Infrastructure Management
- Analytics on all Cameras
- Hotspot Management
- Response Phone App
- Initial Tactical Controller

R300,000

- Special Response Team 1
- Legal Prosecutor
- Watchcon Manager
- Full Tactical Controller shifts
- Additional LPR Points

R500,000

- Special Response Team 2
- 50% EMS
- 50% Beautification

R1,100,000

- Special Response Team 3 + 4
- Full EMS
- Full Beautification
- Drone Air Support
- Additional Tracking Dogs

What do we need from you to realise

Integrated budget shows we
need 1 070 000 per month / est. 5500 rate payers

=

R 225. 00 per month per household
for full membership



Hout Bay Community Improvement Association
will manage funds and services aligned to the integrated plan

What are the benefits to “Full Members” ?



- Community Camera Monitoring with Analytics
- Priority CCP / SRT area response
- Professional services instead of Volunteer
- “Protected by HBCIA” member plaque
- Reporting / Responder Phone App with emergency “Panic Button”
- Security Assessments and Recommendations

What are the benefits for all residents

- Overall coordinated activities of the integrated safety and security plan
- Ensure quality of safety and security services by using professionals
- Additional features like Response App, professional services for safety and legal
- Fibre network in Hout Bay by SADV



Achieve our vision for Hout Bay

Hout Bay is a safe place to live in and we feel protected here !

... creates a better living environment for all.

... encourages investment.

... increases property value.

... boosts tourism.

... creates jobs.

Multi step approach to achieve the plan



- Phase 1
 - Current funding via donations remain untouched
 - Target non contributors to gain additional funding
 - New funding goes through HBCIA
 - HBCIA will distribute funding based on overall business plan and budgets

- Phase 2
 - All funding routed to HBCIA
 - HBCIA will supply funding based on overall business plan and budgets

Facts & Stats



- A major security initiative in Penzance reduced crime by 95%, and shortly thereafter property values increased by 84.3%
- Constantia SRT's, LPRs
- Sea-point SRA

Concrete next steps



- You as a resident

- Become a member of HBCIA and contribute
- Sign-up to the Hout Bay fibre project
- Support HBNW and CCP and participate in activities
- Acquire a HBNW radio so that you are connected
- Link to any relevant Whatsapp groups
- Add Watchcon to your Whatsapp groups

- HBCIA Next Steps

1. Assemble a professional fund-raising team
2. Finalize budgets with Partners
3. Initiate Marketing activities